

# Canadian LGBTQ Pride Month Shopping Guide: Stores That Support LGBTQIA+

The *Dealhack Canadian LGBTQ Pride Month Shopping Guide* is a detailed collection of local stores and international brands that support the LGBTQIA+ community. Here you can find businesses that recognize the importance of people who identify themselves as gay, bisexual, queer, lesbian, asexual, and intersex. Most of these stores also donate to LGBTQIA+ organizations by selling and promoting gender-inclusive products.

This guide will be updated regularly whenever we find more Canada-based stores and brands that promote LGBTQ Pride Month. Download this guide in PDF format to open it from your device anytime.

**The online version of this guide can be found here:**

<https://dealhack.ca/blog/lgbtq-pride-month-guide>

Canada declared the month of June as LGBT Pride Month. During this time, people celebrate Pride Toronto for 7-10 days, which is considered one of the largest gay festivals in the world. Although Pride Month is when many brands actively promote their gender-inclusive products, it is essential to celebrate and support the LGBTQIA+ community all year long.

Go to: [Pride Month Discounts](#), [Pride Collections](#).

## Pride Month Products With Discounts



**Bliss World:** Bliss World released a Pride edition of their Makeup Melt Wipes to support the LGBTQIA+ community. These limited edition packs each contain 30 oil-free makeup removal wipes. Save up to 30% when you checkout with the code MYBLISS ([source](#)).

**EyeBuyDirect:** EyeBuyDirect supports Pride Month with their Freedom Collection of gender-inclusive eyewear frames. As part of their support for the LGTBTQ+ youth community, this brand will be donating 5% of all proceeds from this collection to The Trevor Foundation ([source](#)).

**Bombas:** Bombas supports the LGBTQ+ community with their Pride Collection of limited edition rainbow socks, slippers, and underwear. Shop now and get 5% off select bundle packs ([source](#)).

**Fossil:** Fossil Canada supports the LGBTQ+ community with their Pride bands Apple Watches and other wristwatches. These limited edition straps are made from recycled polyethylene terephthalate (rPET) and come in multiple colors and sizes. Save up to 50% on select products when you shop online ([source](#)).

**JOANN Fabric:** JOANN Fabric is selling Pride-themed notebooks, mugs, socks, and crafting materials to show support for the LGBTQIA+ community. Get up to 20% off select products when you shop online ([source](#)).

**Levi's:** Levi's shows its support to the LGBTQIA+ community through its Pride Collection of sweatshirts, jeans, tank tops, scarves, and other apparel. Shop now and get up to 30% off most products ([source](#)).

**Madewell:** Madewell celebrates Pride Month by donating a portion of their "Love to All Pride Perfect" T-shirt and "Stay Open" Pride Poster sales to the American Civil Liberties Union. These products were made in collaboration with visual artist Lisa Congdo. Shop now and save up to 25% on each item ([source](#)).

**Reebok:** The Reebok Pride Collection consists of rainbow-themed tank tops, bike shorts, T-shirts, and sneakers that support gender inclusivity. Save up to 50% when you use the code MDW ([source](#)).

**TomboyX:** Save up to 20% at TomboyX when you buy select bundles of three or more items from their Rainbow Collection. This limited-edition collection of bikinis, swimming trunks, boxer briefs, and bralettes have rainbow prints and designs that support the LGBTQ+ community ([source](#)).

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## Canadian Stores With Pride Collections



**Adidas:** Adidas Canada supports the LGBTQ+ community with their Pride-themed sneakers, slide sandals, tights, bucket hats, and backpacks. Browse their Love Unites Collection to see all the available products ([source](#)).

**Apple Store:** The Apple Store features a collection of limited-edition Pride Bands for their Apple Watches. These rainbow-themed loops are designed to show support for the LGBTQIA+ movement ([source](#)).

**Chubbies:** Chubbies Shorts supports the LGBTQIA+ by selling the Pride Parades 2.0 swimming trunks. \$5 of each purchase is donated to a non-profit group called The Foundation 43 to help raise awareness on suicide prevention and support the LGBTQ youth find reliable mental health care services. Free shipping is available for select orders to Canada ([source](#)).

**GenderBender:** Gender Bender celebrates Pride Month by featuring its collection of gender-inclusive swimwear, belts, beanies, jewelry, and other accessories ([source](#)).

**GenderGear:** GenderGear is an LGBTQ-owned fashion store operating in Toronto. Browse their collection of gender-affirming apparel like chest binders, gaff undergarments, and shapewear. Free local shipping is available for select orders ([source](#)).

**Good Dye Young:** Good Dye Young celebrates Pride Month with their GDY Candle. This limited edition, hand-poured scented candle burns up to 50 hours and contains fragrances like bergamot, jasmine, and cedarwood. They offer a flat shipping rate for orders to Canada ([source](#)).

**Glad Day Bookshop:** Glad Day Bookshop is a Canadian bookstore that currently owns and promotes the widest selection of LGBTQIA+ literature. Aside from books, they also sell Pride-themed gifts like pins, stickers, patches, art prints, and greeting cards ([source](#)).

**MAC Cosmetics:** The VIVA GLAM lipstick is MAC Cosmetics' way of showing support to gender and racial equality. 100% of all sales from this product will be donated to MAC VIVA GLAM Fund which is under the Estée Lauder Companies Charitable Foundation. Free shipping is available when you meet the minimum required amount ([source](#)).

**MeUndies:** MeUndies supports the Los Angeles LGBT Center in providing aid to the LGBTQIA+ homeless youth communities. Shop their Pride Collection of briefs, boxers, sleeveless hoodies, and socks ([source](#)).

**Outplay:** Outplay supports Pride Month with its collection of gender-inclusive leggings and swimwear designed with Rainbow Pride and Non-Binary flags. ([source](#)).

**Pansy Ass Ceramics:** Pansy Ass Ceramics is a Toronto-based art shop that sells LGBTQ-themed ceramic products like plates, vases, and flower pots. They also have gift items like Pride-themed shirts, greeting cards, pins, and keychains ([source](#)).

**Parade:** Your Parade celebrates gender inclusivity by donating 1% of all sales from their Color Outside the Lines underwear collection to LGBTQIA+ support groups. Free shipping and a discount of up to 40% are available for select orders ([source](#)).

**Peau de Loup:** Peau de Loup is a fashion brand that tailors clothing based on body shapes instead of genders. Their collection of suits, shirts, pants, and underwear, suits, pants, T-shirts, and underwear are inspired by menswear designs but are made to fit female or non-binary body types ([source](#)).

**The QUILTBAG:** The QUILTBAG is an Edmonton-based LGBTQ+ retail store that primarily sells trans and queer apparel like compression underwear and chest binders. They also sell Pride statement collectibles like pins, stickers, and buttons designed by local artists ([source](#)).

**Ralph Lauren:** Ralph Lauren released a Pride Collection of polos, graphic tees, sunglasses, and bags to show their support for the LGBTQIA+ movement during Pride Month. A flat rate shipping applies for orders to Canada when you purchase a minimum of six items ([source](#)).

**shopDisney:** ShopDisney supports the LGBTQIA+ community with their Disney Pride Collection of tumblers, pins, T-shirts, and other merchandise. All profits earned from this collection will be donated to several LGBTQ support groups ([source](#)).

**Soap Shop:** Soap Shop is a queer-owned fashion brand that donates 15% of each product sale to LGBTQIA+ support groups like The 519, Black Youth Helpline, and Maggie's. Free shipping is available within Canada when you spend a minimum amount on their online store ([source](#)).

**TOMS Footwear:** The TOMS Unity Collection consists of shoes, sandals, and sunglasses with rainbow-themed designs. One-third of all profits from this collection is donated to organizations like COLORS, a non-profit that provides free mental health services to LGBTQIA+ youth who are 25 years old and below. Free shipping and returns are available for select orders ([source](#)) and ([source](#)).

**Toni Marlow:** Toni Marlow is a locally owned brand based in Toronto that sells gender-affirming undergarments. They donate \$1 of every purchased item to support groups that raise suicide awareness and prevention. Shop their selection of boxers, bras, hats, shirts, and reusable face masks ([source](#)).

**VistaPrint:** VistaPrint celebrates the LGBTQIA+ community through its collection of Pride marketing materials and stationery products. These include [yard signs](#) and [roll labels](#). Check their design gallery for the complete list of available templates.

**UGG:** UGG supports LGBTQ Pride through their gender-inclusive slide sandals, oversized shirts, shorts, socks, bags, and rainbow-themed clothing. Free standard shipping is available when you spend a minimum amount on their website ([source](#)).

**Your Open Closet:** Your Open Closet is a fashion brand owned by Womyns'Ware, a sex-positive toy store based in Vancouver. Shop their selection of gender-affirming apparel like binders, boxers, and gaff underwear. Free shipping is available for select orders ([source](#)).

**Zenni Optical:** Zenni Optical is selling Pride and Rainbow Glasses to support the LGBTQ community. The lenses of these eyeglasses are coated to protect them from scratches and UV light. All proceeds from this collection are donated to the It Gets Better Project ([source](#)).

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## Support LGBTQ Pride in your Area!

Do you know other stores in Canada that support the LGBTQIA+ communities? Please let us know by dropping a comment below so we can add them to this guide.

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